



Customer Relationship Management (CRM) is a tool that provides dealerships with the ability to create automated follow up guides to simplify and streamline customer communications, enabling you to communicate effectively with every client in your database.



CUSTOM LEAD
PROCESS



CONTINUED DEALER
TRAINING & SUPPORT



NO MONTHLY FEES



DOCUMENTS &
ATTACHMENTS



FULLY INTEGRATED CRM



SALES REP MOBILE
APPLICATION



EMAIL CAMPAIGNS,
MAILERS & TEXTING



REAL-TIME
REPORTING



SINGLE SOURCE
DATA



FULLY CUSTOMIZABLE &
INDIVIDUALLY TAILORED SYSTEM



DIRECT RESPONSE
INTEGRATION



SERVICE SCHEDULING /
APPOINTMENTS
& REMINDERS

AND MORE!

PBS Systems is a Dealership Management Software (DMS) company that has been in operation for over 30 years. The business platform is Microsoft Windows based, making it the most intuitive and user-friendly DMS available. Onboarding 200+ dealerships per year, this all-inclusive DMS makes the transition smooth and simple. PBS continuously strives to find ways to help their customers be more productive, more efficient and more profitable, evidenced by the industry leading 99% customer retention rate.