

GO AHEAD, ADMIT IT...

"You're not using the products you currently pay for every month to their fullest extent"

Why Not?

*Is it because the rep only showed you the "shiny" parts of the system during the demo?
Or is it because their product doesn't fit into YOUR process... you have to fit into THEIRS?*

Four Votenza Products that work in concert with each other or can stand alone. All Products are effective with or without Votenza's CRM.

SIMPLE + CRM **SALES ACCELERATOR**

Autosoft
Dealer Management System

● CDK
● Global
● Approved Interface

AutoMate
by DealerSocket

Dealertrack dj

Certified Bi-Directional Push & Pull

SalesAccelerator CRM/ILM

Votenza Single Screen Technology (SST) displays, at a glance, the exact status of 100% of TODAY's customers that Visited your Showroom, Sent an Internet Lead, or Called your Dealership.

That enables you to work customers from this screen without having to bounce around the whole CRM.

Historical and Nightly Data Extraction and Cleansing for Sold, Repair Orders, Inventory, Service Appts, Mobile App, Texting, Click-to-Call, 100% Email Validation, Email Hosting, Mobile & Desktop License Scan, eBrochure, Website Text Lead Generator, Desking and Enterprise Level BDC management.

Supporting YOUR Showroom/Internet Process

Need Help with Calls? Votenza's Outsourced BDC

HIGHLY STRUCTURED SERVICE RETENTION **SERVICE ACCELERATOR**

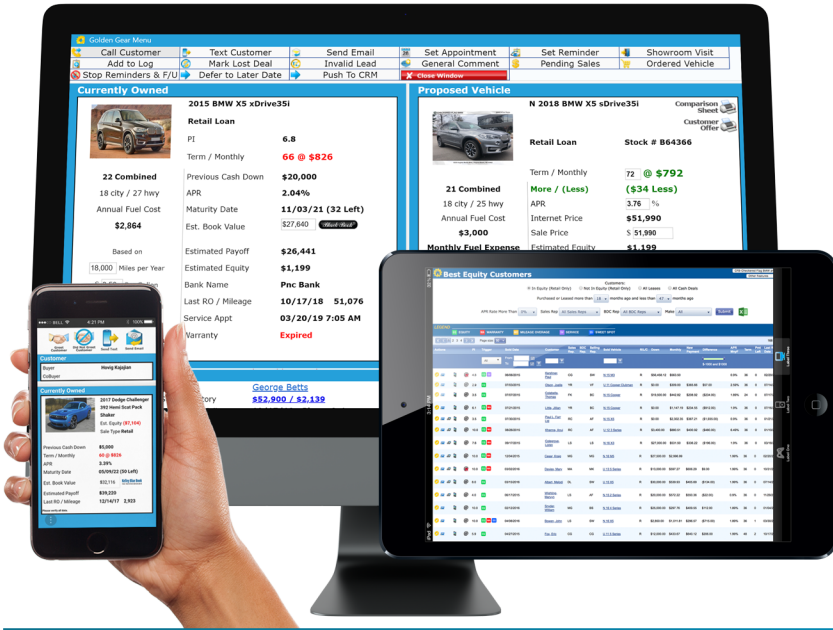
ServiceAccelerator Service Retention

Cradle to Grave Service Marketing that tracks VIN's from delivery to disposal including vehicles bought elsewhere. Relevant "Time & Mileage", "Sold but Never Serviced" and "Lost Service" based on purchase date and closed RO. Includes Declined and On-Demand promotional initiatives.

**Votenza Gets 'em on Your Rack
Votenza Keeps More Gross in Your Pocket.**

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PREDICTIVE MARKETING MADE SIMPLE
EQUITY ACCELERATOR



EquityAccelerator Equity

Target customers in your DMS and with real-time service lane alerts with a highly structured targeting process that suggests a "Proposed Vehicle" from dealership inventory based on equity using OEM rates, rebates, residuals and third-party data. Plus "PowerIndex": a powerful Votenza "Buying Predictability" score.

Votenza "Digs Out" the Real Gold in Your Database!

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EXTREMELY TARGETED SALES & SERVICE MARKETING
DATABASE ACCELERATOR



DatabaseAccelerator Email Advertising

Our in-house ad team creates and launches hundreds of thousands of emails monthly through dealer-dedicated IP addresses and mail servers ensuring a high delivery and open rate. We work closely with OE approvals for quick and even last-minute promotions, like E.O.M.

Targeted, Relevant Campaigns Mean Higher In-Box Success and Sales per Campaign

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What are People Saying About Votenza?

Their service retention processes have helped our dealership establish consistent and reliable results. These efforts have helped our dealership stay in the top tiers, and in some categories lead our region in service retention. We look forward to continuing our fruitful relationship and recommend them without hesitation.

Rob Smullen
Parts/Service Director
Florida

Our level of success in selling numerous vehicles from our ads, increasing showroom and lead traffic as well as online visibility truly shows its value.

Ashley Wisniewski
Internet Sales Manager
New Jersey

The employees of the company care about the dealer and are not just going through the motions. Their CRM is very easy to use. They are constantly evolving to make sure that they keep making changes that benefit the dealers without looking for a hefty increase in their pricing.

Mike Smith
General Manager
Virginia

I used to use my daily planner to pencil in every customer. TODAY I cannot function without VOTENZA! It is my LIFELINE!

Laurie Brown
Sales Agent
South Carolina

Votenza customer service is excellent. As a large dealership, we sometimes run into off situation that are not so easy to describe but these guys are always on top of it right away and a solution is never far behind.

Brian Darby
BDC Manager
New Jersey

Yeah, we use them.
Anonymous

Votenza - Primary Product Features	Sales	Equity	Service	Database
	Accelerator			
Data Management and Protection				
Data Acquisition - Certified - Bi-Directional CDK, AutoSoft, AutoMate plus Authenticom/DealerVault extract	X	X	X	X
Historical Sold & Service History Extract & Data Cleanse (NCOA)	X	X	X	X
Merge Prior CRM Data	X			
Nightly Data Merge – Sold, RO, Service Appointments, Inventory	X	X	X	X
Physical Address Verification - Real-Time	X	X	X	X
Restrict Access to "Designated" IP Addresses	X	X	X	X
Automatic & Manual Customer Merging	X	X	X	X
Communication - Managing & Enabling, Alerting				
Email Address Hosting	X	X	X	X
HTML email Editor	X	X	X	X
Email Validation - Real Time	X	X	X	X
SPAM Checker - Proprietary	X	X	X	X
Texting SMS & MMS - InBound & Outbound	X	X	X	X
Call Tracking - InBound & Outbound	X	X	X	X
Text or Email Alert - Internet Leads, Customer Open, Email Arrival, Survey	X	X	X	X
Sales Process - Internet				
Internet Lead Management (OEM, Website, 3rd Party)	X			
OEM Disposition Reporting	X			
New Lead Round Robin (Multi Responders)	X			
Internet Lead Distribution Rules - Multi-Dealer & Single Dealer	X			
AutoResponder - Can be different for every Lead Provider	X			
New Lead No Response Alert (2 Alerts)	X			
BDC Management & Reporting	X			
Sales Process - Showroom				
Driver's License Scanning - Desktop & Mobile	X			
Showroom Arrival Timer / Release Timer	X			
Desking - Internal & Integrations with other tools	X			
Forms - Dealership Specific	X			
Enterprise Level (Multi-Dealer) BDC Management & Reporting	X			
Integration – Credit, Book Value, Trade Appraisal, Vehicle History Reports	X			
Mobile App	X			
Sales Process - Both Internet and Showroom				
Enterprise Level Functionality (Multi-Dealer)	X	X	X	X
Survey Tool - Proprietary	X	X	X	X
Global & Personal Templates	X	X	X	X
Service Lane Alerts - Real Time	X	X	X	
Ebrochure	X	X		X
Current Vehicle / Proposed Vehicle Comparison	X	X		
Book Value - KBB & BB Values	X	X		
PowerIndex Intent to Buy Scoring Algorithm	X	X		
Proposed Vehicle & Payment Comparison	X	X		
Rebates, Incentives, Rates, Residuals	X	X		
Printable Sheet - Current & Proposed Vehicle (Web or Mobile)	X	X		
ALS Rates, Rebates & Incentives	X	X		
Reminder Matrix - Internet, Showroom, Sold - Multiple Touch Points	X	X		
Automated Prompts & eMails - Internet, Showroom, Phone, Sold Customers	X			
Service Retention				
First Service Initiative	X		X	
Service Appt & Arrival Dashboard	X	X	X	
Time & Mileage Reminders			X	
Lost Service Target Marketing			X	
Sold, Never Had Service			X	
Service Lane Alerts - Real Time	X	X	X	
Marketing Production & Execution				
DMS Data Mining	X	X	X	X
Digital Asset Management Tool - (Promotion Library)	X	X	X	X
Email Appends	X	X	X	X
Sales Agent Marketing WorkPlan (No other Company offers this)	X	X		X
Dealer Website Text Lead Generator	X			
Marketing - Lease & Loan End, Vehicle Exchange, Miles Overage, Warranty, Int Rate, Svc Appt Equity, Closed RO	X	X		
Marketing - Lease & Loan End, Vehicle Exchange, Sold, Referral, Bird Dog, (Req Sales Price Change, Be Back)	X			X