

# NITROLEADS SUITE

## STREAM'S NITROLEADS PLATFORM IS AN IN-STORE TEST DRIVE TOOL DIFFERENT THAN ANY OTHER!

We don't just nag people with a pop-up until they convert, our AI engine determines the right time to show (or not show) our test drive offer!

Completely customized creative let's you choose your models based off inventory and opportunity.

In our tier 2 tests, we have seen over **40% redemption rates** of gift cards!

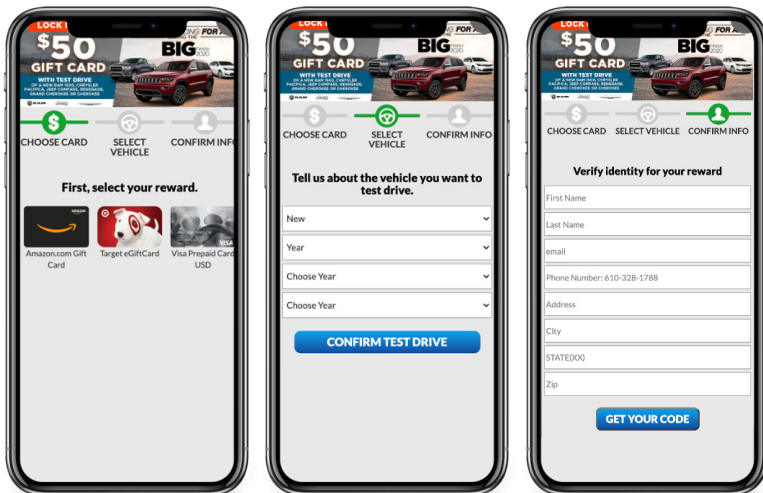


**400+ DEALERS NAB  
OVER 2,000 TEST  
DRIVES FOR NEARLY  
\$80 A PIECE!**

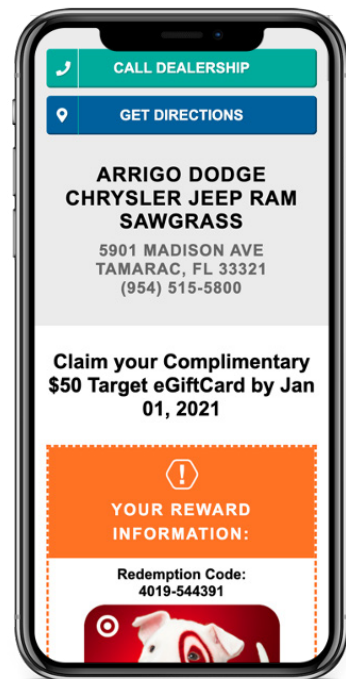
**400+ Total Dealers**

**2,288 Total Test Drives**

**\$82.97 Cost Per Test Drive**



Your Complimentary \$50 Target eGiftCard reward from ARRIGO DODGE CHRYSLER JEEP RAM SAWGRASS <https://nitroleads.ai/mSU> Redeem in-store



1. Stream's FIONA AI system determines when and where to show the test drive pop-up on your site.
2. Customer fills out the lead form which goes directly to your CRM as well as your personal NitroLeads platform.
3. Customer gets a text message and mobile-friendly email with their 10-digit redemption code.
4. When the customer comes into the dealership for their test drive, you put their 10-digit code into NitroLeads platform, and they instantly get their gift card!

