

DEALERSHIP DATA, REIMAGINED.

Get more out of your equity mining
with Dealer Wizard:

WHAT SETS DEALER WIZARD APART?

- » Intuitive user-interface.
- » Automated communications to customers in an optimal position to trade.
- » Compatible with any CRM platform.
- » SMS alerts are pushed to management in advance of customer service appointments.
- » Dedicated account manager, for ongoing training and campaign support.

Spend more time closing.

Now, more than ever is the right time for Dealer Wizard's technology to help your dealership adapt. Unlock your data and harness its power with our proprietary and premier equity mining.



FCA AVERAGE CLIENT IMPACT

CALENDAR YEAR 2020

192
Incremental Sales

13%
Retail Impact

GROSSES



TRADE-IN PROFITS



COST PER SALE: \$125

AVERAGE F&I PRODUCTS PER DEAL: 1.8

NADA ADVERTISING COST PER UNIT: \$591 (As of Oct. 20, 2020)

**OUR AVERAGE CLIENT HAS GARNERED \$445,056
IN INCREMENTAL GROSS PROFIT (JAN-NOV)**